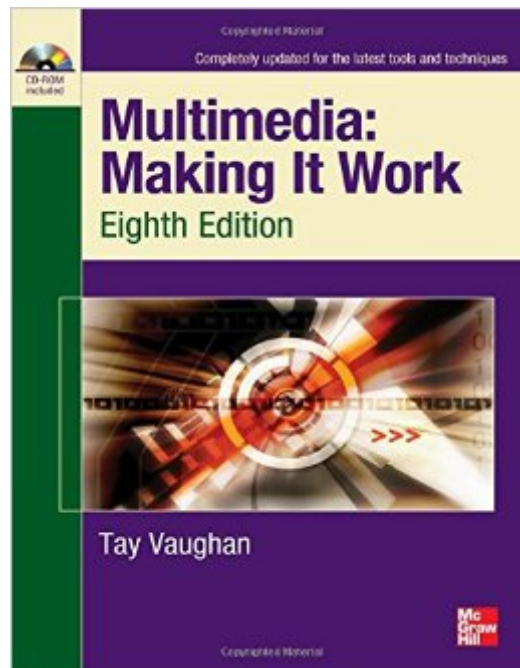


The book was found

Multimedia Making It Work Eighth Edition



Synopsis

The Definitive Guide to Multimedia--Fully Updated Learn the basic elements of multimedia and the skills required for a successful multimedia career from this up-to-date, full-color resource. Covering both Windows and Mac platforms, *Multimedia: Making It Work*, Eighth Edition explains how to incorporate text, images, sound, animation, and video into compelling projects. Hardware and software tools are described in detail. Discover how to design, organize, produce, and deliver multimedia projects on the Web, CD-ROM, and DVD. Each chapter includes full-color illustrations and screenshots, professional insights from multimedia experts, self-quizzes, and hands-on projects. Find out how to: Master the fundamentals of multimedia, including text, images, sound, animation, and video Record, process, and edit digital audio and use MIDI Work with bitmap, vector, and 3-D images Create vivid computer-generated animations Shoot and edit digital video Choose the most suitable hardware, software, and authoring tools for your project Design dynamic Web content Determine the scope and cost of a multimedia project Acquire the best content and talent for your budget Select and manage a multimedia project team Design, produce, and test your project Prepare a professional multimedia project for various delivery methods, including the Internet, wireless devices, CD-ROM, and DVD Each chapter includes: Learning objectives Full-color illustrations Helpful notes, tips, and warnings Chapter summaries and key term lists End-of-chapter quizzes and lab projects The CD-ROM features: Additional chapter review questions in a practice test application Trial versions of multimedia software Complete e-book

Book Information

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Customer Reviews

If you're looking for an excellent resource for understanding the ins and outs of creating multimedia, this is it. Do not, however, be fooled into thinking this is a how-to book with tutorials on how to build your skills. Instead, this book thoroughly explains how every aspect of multimedia works, so that you can make informed decisions on how to go about creating your projects.

Book has met all of my college class expectations, has a lot of detailed information. CD comes with the book, however, I have never used the CD. Great book!

This is a great basic book for introduction to multimedia. It gives a good basis of functional knowledge to build a bit more technical competency on.

Book has met all of my expectations, has a lot of detailed information. CD came with it and that has been very informative too. Great book!

the book is good and well written however it contains mostly theory and not so much of hands on which I was looking for.

I rated this purchase 5 stars because it was in fantastic condition at a great price and exactly what I needed. I would recommend this to other students who are in the multimedia field.

It's a textbook, lightly written, easily read and understood. Nothing spectacular, certainly there are better choices, but if it's required reading, what are you going to do?

This is a great textbook that gives a broad overview to many facets of multimedia creation process. It's perfect for someone new multimedia.

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